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KEEPS METAL PARTS LOOKING BRAND NEW!

Shaking Off the

RUST

If it isn't apparent already that Dave Walden goes to maniacal extremes when restoring cars, then this next story should seal your opinion.

When he entered his cars in competitions, he said they were beating everyone but deductions were still made because he was putting oil on the bare metal parts, and that's not how they came from

the factory. He applied a fine oil to the parts to prevent corrosion, but figured there must be something better on the market.

After doing some research, he realized there wasn't, so he proceeded to spend the next 1-1/2 years playing mad scientist and trying to create his own product from 27 different ingredients, "stinking up the house and driving my wife nuts." The result was a product he says worked even better than they had originally thought it would - a blend of water-proofing polymers that inhibits and protects against all forms of oxidation on bare metal components, keeping metal looking brand new and factory original.

They first tried the product on the Valiant, covering every piece of bare metal from the nuts and bolts to the tie rods and control arms. Three weeks before showing the car, Walden decided he wanted a little darker look so he took the product off the car with a paper towel and lacquer thinner, applied some acid and noticed it wasn't turning any color. Plus, the acid solution ran off "like water on a duck's back."

"At that point, I knew we really had something good," says Walden. "You can't see it or feel it but you could put the car at the bottom of a lake and it wouldn't rust."

Walden says a test conducted by The Dale Institute indicated that the product outperformed all OEMs' products and scored a perfect 100 percent on durability on every single test. His company is going to manufacture, package and label the product, which he received two patents for last summer, and introduce it at the 2011 SEMA Show Nov. 1-4 in Las Vegas.

** Courtesy BodyShop Business - SEMA Issue*



ECS Automotive Concepts
17013 New College Ave. Ste. 101
Wildwood, MO 63040

1-855-532-7846

www.ecsautomotive.com/RPM



Rust Prevention Magic (RPM) Durability Test Results-ECS Automotive

Validation Test Report

Subject: RPM (Rust Prevention Magic) Produced by E.C.S. Automotive Concepts

Initial Observation: RPM is easy to apply and does not significantly alter the color or appearance of the component. Application is simple with minimal cure time.

Test Parameters: Thermal Shock, 1000 Hour Salt Fog (60% Solution), Acid Exposure, Abrasive Testing, Salt Spray (92% Solution). ***See Chart Below for the comprehensive test results**

Procedure: RPM applied to a Steel Tie Rod End via instructions included on the Product Label. Product applied exactly as indicated, adequate cure time observed followed by Validation/Durability testing.

RPM applied prior to the first test only, original application exposed to each test.

Results: The validation test for RPM (Rust Prevention Magic) was conducted independently from ECS Automotive. The testing focused on the use of the product for the Classic Automotive and Motorcycle Restoration Market, but the product is certainly not limited to any particular application. RPM successfully passed each test conducted including Thermal Shock, Salt Fog, Acid Exposure and Salt Spray. The component was treated prior to the first test conducted and did not receive any additional treatments during the remainder of the test. Upon completion of each group of test the component received a complete inspection for deterioration, discoloring and corrosion; the RPM Treated component passed each test providing remarkable protection for the steel component used in the test.

RPM has proven to be an excellent product based on the test results; the remarkable durability of RPM indicates that it will provide and exceed the necessary protection required for the preservation of any restored or original classic vehicle under normal conditions. The test parameters listed above exceed the conditions that most restored automobiles will be exposed to. Based on the test results, inspections and observations RPM will be an excellent product for any industry including Marine applications, Stainless Steel Protection and tool steel coatings, and applications requiring long term storage of materials prone to corrosion.

Product Information:

Rust Prevention Magic

E.C.S. Automotive Concepts

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Wildwood, MO 63040

P: 1-855-532-7846

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